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PGA Golf Professionals Support Local Children's Miracle Network Hospitals Through Inaugural Play Yellow Birdie Bash

FAIRBORN, OH (May 25, 2021) — The Southern Ohio PGA is thrilled to tee it up on Tuesday, June 1 at Kinsale Golf & Fitness Club for the first-ever *Play Yellow Birdie Bash* event raising money for three local Children's Miracle Network Hospitals (CMN Hospitals).

"We couldn't be more excited about the Play Yellow Birdie Bash" notes Patrick Salva, Executive Director of the Southern Ohio PGA. "Our PGA Professionals and their donors have gotten behind this program more than we could have ever imagined. We look forward to seeing all of our teams out at Kinsale on Tuesday as they make as many birdies as possible all in support of our Southern Ohio PGA communities."

The Birdie Bash will feature 30 club professionals from all over Southern Ohio competing in a Doubles Golf (two-person scramble) format to raise money by making as many birdies as possible. Since the event's announcement in January 2021, each team participating in The Birdie Bash has recruited donors who have pledged to contribute money for each birdie the team makes throughout the day.

Each team will play 72 holes in total, providing ample opportunity for birdies and donations. This all-day event is sure to be a fun and laid-back experience for all who participate, with the added bonus of raising money for a great cause.

In partnership with Play Yellow and Children's Miracle Network Hospitals, PGA REACH Southern Ohio is hosting the event to raise money for the local children's hospitals in Columbus, Cincinnati and Dayton.

With the support of golf icons Jack and Barbara Nicklaus, the sky is the limit for this program. The Nicklaus are staunch supporters of Children's Miracle Network Hospitals (Barbara is on the CMN Hospitals' Board) and they helped launch the Play Yellow Campaign with the PGA TOUR in March 2019. Play Yellow is a golf industry-wide initiative with the goal to raise \$100 million over five years for the nonprofit. PGA REACH Southern Ohio is excited to contribute to that effort through the Play Yellow Birdie Bash.

"Barbara and I would like to offer our heartfelt thanks to the Southern Ohio PGA for supporting this great cause," Jack Nicklaus said. "Barbara and I are proud of our relationship with Children's Miracle Network Hospitals and applaud the impact they make in the lives of children every day. Play Yellow helps further their mission, and the SOPGA's 'Birdie Bash' is a unique way to enjoy the game and raise funds for important causes like children's healthcare."

PGA REACH Southern Ohio supports three main pillars: Youth, Military and Inclusion. Through these pillars, the foundation aims to grow the game of golf and help better the lives of everyone involved. A portion of the money raised through this event will help support programming designed to enhance the lives of our military veterans, youth golfers and those that wouldn't otherwise be introduced to the game of golf.

About Play Yellow for Children's Hospitals

Led by Jack and Barbara Nicklaus and Children's Miracle Network Hospitals, and in cooperation with the PGA TOUR, "Play Yellow for Children's Hospitals" strives to bring the entire golf world together through charitable initiatives to help the 10 million kids treated at local children's hospitals each year. For more information visit www.playyellow.org. For the latest news and updates on social media, follow Play Yellow on Twitter and Instagram at @PlayYellow4Kids and on Facebook at facebook.com/playyellow4kids.

About Children's Miracle Network Hospitals

Children's Miracle Network Hospitals has raised more than \$7 billion in unrestricted funds for 170 children's hospitals across the United States and Canada. Dollars raised stay local and supports each hospital's most urgent needs, whether that's providing care to children without insurance, investing in research that discovers life-saving treatments and cures, training the next generation of doctors and nurses, or offering families comfort and peace of mind during the most trying moments of their lives. Changing the health of even one child or family creates a ripple effect felt by communities for years to come. When we change kid's health, we change the future—for all of us. Learn more at www.ChildrensMiracleNetworkHospitals.org.

About the Southern Ohio PGA

The Southern Ohio Section, PGA of America is an association of nearly 500 golf professionals whose mission is to promote the interest, participation and enjoyment in the game itself; establish and maintain professional standards of practice, and enhance the well-being of golf professionals. The Southern Ohio Section was founded in 1946. Find out more at www.thesouthernohiopga.com.

About PGA REACH Southern Ohio

Established in 2010, PGA REACH Southern Ohio, is a 501(c)(3) nonprofit organization and the philanthropic arm of the Southern Ohio PGA Section, one of the 41 sections in the PGA of America. The Foundation is committed to serving our communities and growing the game of golf through our three pillars – Youth, Military, and Diversity & Inclusion.

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