

SOPGA Hall of Fame Candidate Evaluation Chart



Purpose

To assist the SOPGA Hall of Fame Committee with identifying the most deserving candidates for the SOPGA Hall of Fame in the most objective, unbiased, and qualitative way possible.

Description

The SOPGA Hall of Fame Candidate Evaluation Chart was developed to assist current and future Hall of Fame Committee Members assess candidates under consideration for entry into the Hall. The chart simply places a numerical value on individual accomplishments, achievements, and contributions to the game of golf.

Process

1. The Hall of Fame Chairman and the Section Executive Director will independently assign numerical values to each candidate's responses to the candidate questionnaire.
2. The Chairman and ED will meet to review each candidate's rating and settle any differences.
3. Staff will distribute the final chart values with candidate questionnaires and ballots to the entire Committee, prior to the Candidate Review meeting.
4. Note, the areas in which candidates can earn credits shall always coincide with the questions and categories detailed on the Hall of Fame Candidate Questionnaire, which are currently defined as: Service, Playing, Mentorship, Award/Honors, Teaching, and Miscellaneous.
5. Candidate's credits are added together, giving the candidate an overall rating.

Disclaimer

No selection process or evaluation tool is without flaws (including this one). This tool and the information it provides should not be used as the only way to assess candidates. Intangible qualities, situations and issues are difficult to factor into any numerical calculation. Moreover, the information is intended to provide committee members with another resource to analyze a candidate's body of work.

SOPGA HOF Candidate Evaluation Chart

(revised 08/08/11)

Service Record:

Serve on National Board of Directors
Serve on National Committee or Task Force
Section Officer
Section Committee or Task Force
Chapter Officer
Chapter Committee or Task Force
Community Service/Activities

Credit Value

2 credits each title
1 credit each committee or task force
1 credit each title
½ credit each committee or task force
½ credit each title
¼ credit each committee (2 Pts Max)
½ credit each activity (2 Pts. Max)

Playing Record:

PNC National Championship - Champion
PGA Sr PNC Championship – Champion
Competed in PGA, Sr PGA, Open, Sr Open
Competed in PNC, SR PNC, Assistants
Competed in PGA Tour Event
Ohio Open - Champion
Ohio Sr Open - Champion
Section Stroke Play Championship - Champion
Section Sr Stroke Play Championship - Champion
Chapter Stroke Play Championship - Champion
Chapter Sr Stroke Play Championship - Champion

Credit Value

2 credits each win
2 credits each win
1 credit each time
½ credit each time
½ credit each (2 Pts. Max)
1 ½ credits each win
1 ½ credits each win
½ credit each win (2 Pts. Max)
½ credit each win (2 Pts. Max)
¼ credit each win (1 Pt. Max)
¼ credit each win (1 Pt. Max)

PGA Assistant Professional Mentorship:

¼ credit each active PGA Professional

Awards & Honors:

National Recipient
Finalist for National Award
Section Recipient
Chapter Recipient
Community Awards

Credit Value

2 credits each award
½ credit each time
1 credit each award
¼ credit each award (1 Pt. Max)
¼ credit each award (2 Pts. Max)

Notable Teaching Contributions:

¼ credit each student (2 Pts. Max)

Misc. Accomplishments:

¼ credit each (1 Pt. Max)

*IMPORTANT: Candidate point accumulation is not in and of itself a guarantee of entry into the SOPGA Hall of Fame. The final viability of a candidate will be based on multiple factors and determined by the Hall of Fame Committee.

Candidate Name: Ray Rash

Date: 8/13/2019

Category	Candidate Score
Service Record	2.50
Playing Record	4.00
PGA Mentorship	1.25
Awards & Honors	3.00
Teaching Contributions	1.00
Miscellaneous Accomplishments	1.00
TOTAL	12.75

Disclaimer

No selection process or evaluation tool is without flaws (including this one). This tool and the information it provides should not be used as the only way to assess candidates. Intangible qualities, situations and issues are difficult to factor into any numerical calculation. Moreover, this information is intended to provide committee members with another resource to analyze a candidate's body of work.



PGA

Southern Ohio Section

SOUTHERN OHIO PGA HALL OF FAME QUESTIONNAIRE

Name of Nominee: Ray Rash Date: 6/20/2019

Please do your best to address each of these questions. You are also encouraged to provide any additional information or materials, which may be pertinent to consideration of this nomination. All materials should be submitted to the SOPGA Section Office by **June 24, 2019 at 5:00 PM.**

Submit materials to: *Southern Ohio PGA
66 S. Central Avenue
Fairborn, OH 45324
Fax: 937-754-4663
E-mail: amfisher@pgahq.com*

1. Please list the clubs at which you have been employed and the years in which you were employed:

- Dayton Country Club 1982 – 1983 Assistant to Jim Gilbert
- NCR Country Club 1984 Assistant to Jeff Steinberg
- Miami Valley Golf Club 1985 – 2005 Head Golf Professional

2. Please list all PGA service (Including National, Section, Chapter):

Miami Valley/Dayton Chapter of SOPGA Section

- Tournament Committee member
- Sponsor Committee member
- Secretary/Treasurer of chapter

SOPGA section

- Sponsor Committee member
- Tournament Committee Chairman
- Education Committee Chairman
- Alternate delegate to PGA National Meetings 4 times

3. Please list community activities you were involved in:

Co-founder and Co-Chairman of the Mike Zimmerman **Gift Of Life** Fundraiser Charity Pro-Am
1988 – 2005. We raised awareness of and money for organ donations and transplant recipients.

4. Please list the most successful programs you initiated to promote the game of golf:

- Spring Training at Miami Valley Golf Club: I was available March – May from 4:00 pm until dusk, Tuesday (full swing) and Thursday (short game) for free coaching and check-ups for anyone that came out. I worked with a majority of the membership and attracted some new members.

- Annual Masters Celebration: This program brought members to the club Wednesday – Sunday. There was an auction of the tournament players on Wednesday evening. Members could practice, play and compete in various contests Thursday – Sunday. Many participants remained at the club to watch TV coverage, take advantage of various food and beverage specials and collect their winnings from the auction.
- Established a per hole golf cart fee: There are several 2, 3, and 6 hole loops to play at MVGC. After a lesson I suggested that my student try what they learned on the golf course. We also promoted play as many holes as you can between work and dark.
- Planned events associated with historical dates at MVGC, explained later in #6.

5. Please give a synopsis of your competitive playing record and include scores:

- 2004 SOPGA Section Senior Champion score 143
- Participated in 3 National CPC events and 1 National Senior CPC event
- Qualified for 2 Nike Tour events held in Dayton
- Miami Valley/Dayton Chapter Player of the Year 3 times
- Lowest competitive round - 65

6. Please list your favorite aspect of the business and why you feel this way:

Because I believe that remembering the past should help to make the future better, I enjoyed promoting the history of the game and recognizing the people that had an influence. In my early years at MVGC I met a club member, Robert Kuntz. He was a historian and at the time a member of the USGA Museum Committee. He shared his knowledge and many stories as we organized several events at MVGC.

- Contests and tournaments where participants used hickory shafted golf clubs
- Exhibits of golf history in Dayton
- During the MVGC 75th Anniversary Celebration in 1994 we focused on 3 events.
 - The 1957 PGA Championship was the last contested using the match play format. There is a plaque at #17 tee commemorating where that last match finished. One of the most memorable and enjoyable rounds of golf for me was during an exhibition where I had the honor and pleasure of hosting the 1957 PGA Championship finalists, Lionel Hebert and Dow Finsterwald. I got to walk, talk and play 16 holes with those 2 PGA Champions.
 - We also organized an 18-hole relay event for past and present members of MVGC. The goal was to have players hit one shot each in an attempt to shoot 75 in 75 minutes; we had over 90 people participate while completing the round in less than 70 minutes. There were several great stories told and created that afternoon.
 - Bob Serves, a past member of MVGC, is the only 5 time Ohio Amateur Champion. There is a plaque at #1 tee so that he will be remembered and to inspire future players at MVGC.
- Robert Kuntz served as the Honorary Starter at the 2004 SOPGA Section Senior Championship and was recognized for his service to the game with the SOPGA Lifetime Achievement Award.

7. Please tell us about your most memorable moment in the golf business:

It has lasted much longer than a moment. In 1977 I caddied for Debbie Austin on the LPGA Tour. While in Plymouth, IN., at The Hoosier Classic, during the Saturday round, Debbie played herself into

contention and I introduced myself to a spectator in her gallery. History shows that Debbie Austin won the tournament and that spectator has been my wife for 38 years.

8. Please list any Assistant Professionals that you employed that went on to become PGA Head Golf Professionals or other managerial positions within the Golf Industry:

The following were my assistants when their next step was PGA Head Golf Professional:

- Eric Daley
- Randy McGohan
- Brian Tyra
- Ben Stewart
- Colin Miller

9. Please list your most prominent students and their accomplishments:

Every student/player was important to me and I did my best to help them accomplish their goals. Each of these gentlemen played as my partner and helped me have success in Chapter and Section Pro-Am tournaments.

- Gene Monnette had been winning the MVGC Club Championship before my arrival. He continued that success and also won the National Championship of Club Champions when it was played in Pinehurst, NC.
- Bruce Gasaway was THE CLUB CHAMPION when he swept the Club Championship and Senior Club Championship in the same year.
- Ryan Wilson won more than one Club Championship as a junior and went on to play college golf at UNC-G.

10. Please list all awards and honors including (PGA National Awards, Section Awards, Community Awards)

I have won the following SOPGA Section awards:

- | | |
|--|------|
| • Merchandiser of the Year for Private Clubs | 1988 |
| • Professional of the Year | 1994 |
| • Horton Smith | 1996 |

Subject: Letter of Support for Hall of Fame nominee Ray Rash

Date: Monday, August 5, 2019 at 10:26:25 AM Eastern Daylight Time

From: j.steinly@pga.com

To: Amanda Fisher

To SOPGA : Hall of Fame Members, Hall of Fame Committee Members.

To whom it may concern: This letter is written in support of SOPGA Hall of Fame nominee Ray Rash.

Ray Rash is the complete Golf Professional. He is the possessor of exceptional skills and talent in all phases of our profession. This came to be through planning, training, hard work, and perseverance.

Ray is without peer in creating a great fun golf atmosphere. This is a relaxed, warm, welcoming environment throughout all levels of golf club life. The men's, women's, couples, and junior programs are always fun and interesting with great participation and spirit.

Ray's merchandising of his golf operation is a true model of success. It is built on the premise of learning, knowing, and catering to the levels and tastes of his clientele. Ray's inventory is always fresh and moving through managing spaced arrival and price control dates. Private showings and viewing of high-end lines by sales reps leads to a certain "pre-sold" volume. Ray's capable golf staff is always trained and aware of the service level required. If everyone followed Ray's formula; golf shops would be more successful, and big box stores much less so! Ray was recognized by SOPGA as its Merchandiser Of The Year - Private in 1988.

Ray developed a strong interest in golf club design and repair early in his golf experience. He went to work for Wiley Watkins at The Carolina Club Shop in Charlotte. Through this experience, Ray became skilled and adept at most repair and club building steps and techniques. This planted the seeds for his later interest and success in club fitting and design. Ray was selected to be one of the first to offer The Slazenger Club Fitting System. He was also one of the first to do laser putter fitting; offering Kirk Kourie putter designs.

Ray has always been an excellent player. He was an active competitor in Section and Miami Valley Chapter events. He qualified for both The National Club Professional Championship and The Senior Club Professional Championship. He was Medalist in the US Open local qualifier at Kenwood Country Club. He won the Miami Valley Open and the Miami Valley Match Play. He won many Miami Valley Pro-Ams and Pro-Pros. He was a regular competitor in the Ohio Open, the Piqua Open, the Middletown Open, in the Wright Pat Open, in the SOPGA Championship and SOPGA Senior Championship. He had several high finishes in the Springfield Open.

Ray volunteered his time and efforts to both the SOPGA and to the Miami Valley Chapter. In both he was active in education and tournaments. Ray is an accomplished calligrapher. His skills enhanced his professionalism both in his club operations and in his volunteer work. Ray was recognized by SOPGA as its Horton Smith Award winner in 1996.

Ray has a keen interest in history; especially golf history. It was altogether fitting and proper that he would represent Historic Miami Valley Golf Club as their Head Golf Professional. Ray was instrumental in the celebration of many of the great events and traditions of the club. He spearheaded the celebration of the career playing accomplishments of club employee Bob Servais with an annual member tournament and dinner. He started a "Hickory Shaft and period dress" annual event to honor Donald Ross,

Miami Valley Golf Club, and club member Bob Kuntz, founder of "The American Golf Club Collectors Society" He conceived and hosted a celebration of the 1957 PGA Championship held at Miami Valley Golf Club.. This was the last PGA contested at match play. The final match was Lionel Hebert vs Dow Finsterwald. Both participants returned for and played in the celebratory event.

The SOPGA recognized Ray Rash as their Golf Professional Of The Year in 1994. Ray worked for Hall of Fame Member Jimmy Gilbert at Dayton Country Club. Ray worked for and with Hall of Fame Member Jeff Steinberg at NCR Country Club and at Miami Valley Golf Club.

Ray Rash is Hall of Fame Worthy.

Respectfully submitted,

Jeff Steinberg, 2016