

Is it too early to hit the “Refresh” button? This Year the answer is NO!!!

Typically, we look to after Labor Day in our area for the time to hit the “Refresh” button. This year though has been one that is abnormal in so many ways. You may find yourself already trying to fight through the “burn out” feeling that we typically don’t see until later in the year. Thanks to Covid many of our operations are seeing record numbers of usage while at the same time have our staff numbers reduced. While it is great to see the amount of play increase, unfortunately that can lead to the potential negative effects, typically reserved for the end of the year, on our performance and attitudes and not only ourselves but on our staff as well. A good way to try and counteract the effects of the season is to hit the “Refresh” button. After the sprint that we have found ourselves in and are still in, don’t forget to take some time for yourself and ensure your staff is able to enjoy the same. This will not be the same amount of downtime we enjoy during the off season, but it is still important to look for ways for yourselves and your staff to find some time away. A great way to do this is to plan a staff day trip to play golf and enjoy a nice dinner out. If you are able, even make it an overnight, this is a great way to not only get away from the facility and let your hair down, but you can show your appreciation for the hard work that your key staff has produced for you over the year. A little time away will allow you and your staff to recharge and come back refreshed and ready to keep running and tackling the everchanging climate. If you can’t get away for a couple of days or even one day, create a staff outing for an evening and work to adjust your schedules so that all of you can start to take some time away from the facility. Any opportunity you or your staff has to get away will allow for a better outlook and performance during the time at the facility. Hitting the “Refresh” button isn’t as simple as hitting the “Easy Button” but it is well worth it for you and your staff’s personal well-being and for the performance of your operation. Take time when you can to recharge and refresh to ensure that you and your staff are operating to the best of your abilities. I wish you all the best as you continue to navigate the waters we find ourselves in and wish you a strong run through the summer and hope that you can find some time to connect with your staff and refresh the batteries. Do not hesitate to reach out to me with any questions or any items that I can assist with.

Keith Fisher is a Certified Professional and Career Consultant for the PGA of America. He can be contacted at (937) 937-4509 or by e-mail at kfisher@pgahq.com.