

PGA LEAD | A LEADERSHIP DEVELOPMENT PROGRAM FOR PGA MEMBERS



Are you ready to step up to leadership? If so, you may be a candidate for PGA LEAD Cohort V, Class of 2020 - 2021. PGA LEAD was created to identify, mentor and progress PGA Members from diverse backgrounds along a guided path to volunteer leadership roles in the Association at the Chapter, Section and National levels. Integrating a multitude of dimensions of difference into our leadership ranks helps position the Association for success for decades to come. The ultimate goal of PGA LEAD is to establish a deep bench of diverse PGA Members who are prepared to ascend to and through the volunteer leadership ranks of the Association. PGA LEAD also assists in developing PGA Members who desire to serve and make an impact on nonprofit boards within the communities where they work and live.

CURRICULUM TOPICS

Board Governance	Inclusion & Diversity
Conducting Board & Membership Meetings	Personal Branding and Promotion
Pillars of Leadership	Public Speaking and Presentation Skills
Developing Your Leadership Presence	Social Media & Developing Your Digital Brand



Through PGA LEAD, participants have a unique opportunity to engage in professional development and networking activities and to develop their leadership acumen by meeting monthly via video conference with subject matter experts including PGA of America executives and staff, as well as business leaders inside and outside of the golf industry.

Annually, PGA LEAD participants gather in person at Association functions such as the PGA Merchandise Show and the PGA Annual Meeting to witness leadership and governance in action and to personally connect with each other, industry colleagues, and further develop their professional networks. (Pre-approved travel-related expenses to at least one function annually are reimbursed by the Association.)

ELIGIBILITY & APPLICATION

While PGA LEAD is designed to drive a diverse demographic of participants (with consideration to the following protected classes - gender, age, race/color, national origin/ancestry, sexual orientation, disability, and veteran status), the program is open to all Class A PGA Members.

PGA Members who meet the following criteria are encouraged to apply for PGA LEAD, Cohort V, Class of 2020-2021. Please note that PGA of America National Staff members are not eligible to apply for PGA LEAD.

- Class A PGA Member for at least one year and in good standing
- Aspires to serve in a national volunteer leadership role within the Association
- Is committed to actively participating in monthly video conferences and related assignments
- Is committed to participating in PGA LEAD for two years (2020-2021) including PGA LEAD activities at the PGA Merchandise Shows and/or PGA Annual Meetings during the program term.
- Is committed to making a PGA LEAD presentation at a PGA Section Meeting at the conclusion of the program as an inspiration to others.

The application deadline for PGA LEAD 2020-2021 is November 15, 2019. All submissions are confidential and will be reviewed only by the PGA LEAD Selection Committee.

To apply, visit PGA.ORG/PGALEAD



For more information, contact
LINNET CARTY at LCarty@pgahq.com